

ceres Lecture

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Big Data for the Benefit of Patients

Precision Medicine
and the Challenges of Different Data

Dr. Friedrich von Bohlen und Halbach

dievini Hopp BioTech holding GmbH & Co. KG

May 23, 2016

6.30 p.m.

University of Cologne

Free Public Lecture



Big Data for the Benefit of Patients

Precision Medicine

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In his **ceres** Lecture, Dr. Friedrich von Bohlen und Halbach will discuss the potential and challenges of Big Data for modern medicine. The constantly rising flood of collected and available data has already fundamentally changed medical daily routine. While medicine is expected to be personalized and to allow for ever more precise predictions as well as individualized therapies, does the age of Precision Medicine automatically lead to a better patient care? What are the risks of data-driven care, and how can we ensure its beneficial use?

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**University Hospital, LFI Building, Lecture Hall I
Kerpener Str. 62, 50937 Köln**

Further Information:

www.ceres.uni-koeln.de/ceres-lecture.html



Dr. Friedrich von Bohlen und Halbach is managing partner and co-founder of dievini Hopp BioTech Holding GmbH & Co. KG., the company managing the life science activities and investments of Dietmar Hopp, co-founder of SAP, and his family. Friedrich von Bohlen holds a diploma in biochemistry from the University of Zurich and a PhD in neurobiology from the Swiss Federal Institute of Technology (ETH) in Zurich. He held various positions at Fresenius AG, FAG Kugelfischer KGaA and WASAG Chemie AG. In 1997 he founded LION bioscience AG (now Sygnis AG), whose CEO he was for seven years. He is chairman of the Board of Apogenix AG, CureVac AG, Molecular Health GmbH and Novaliq GmbH, as well as board member of AC Immune SA, Cosmo Pharmaceuticals S.A., immatics biotechnologies GmbH, Sygnis AG, Willex AG and member of the evaluation board of Wyss Translational Center Zurich.



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